

How to Write an Effective Academic Blog



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You want to be a better Academic Blog writer, right? After you read this article you will be able to pick the Keys.

So Friends, before we start with tips on Effective blog writing, we must increase our understanding by answering few questions:

What is a Blog?

A blog is also well known as “website blog”, is an online informational website which displays information posted by an individual writer or even a group of writers who share their views on a particular subject or topic of interest. In general it is kind of online diary which presents posts in reverse order. The Blog can contain text, pictures, videos, animations etc. Blog can be of private/personal or public Interest, Further can be categorized range of subjects like, academics, sports, art, entertainment, politics, technology etc.

Who is a Blogger?

These are people who live on the internet or spend their major time online, they showcase their personal experience, understanding and knowledge on a particular topic and writing skillfully it in their own way or informally to a specific target audience.

Who is an Academic Blogger?

To simplify for academicians it is the content which you have not been able to bring in your classroom to focus on detail or for discussion, is shared among students and other learners in informal way.

7 Tips for Effective Academic Blog Writing

#1 Selection of Topic -

You can select subject related topic on which you have good command, your experience during classes and research work can be helpful in selecting the topic.

#2 Brainstorm -

Once you've decided on your topic, you need to come up with a catchy headline. Then, brainstorm about the points you would like to mention or cover in the blog.

#3 Introduce your Topic -

Now the real writing begins. Introduce your topic in the first paragraph such that the reader can get an idea of what the article is about by just reading that paragraph.

#4 Content & Skimming -

Now it's time to write the content which you have brainstormed in sequence with supporting arguments. Keep your paragraphs and sentences short (300 to 1000 words): most people only read 20% of a page & avoid jargons. Suggestion is that you flesh it point by point which is easier to read and understand. Well organized thoughts will make an impressive content.

#5 Decide on a Tone -

It is not an academic dissertation nor writing a caption for an Instagram pic, don't forget while reading the blog people relate your content with your personality, so it is suggested to have friendly tone.

#6 Proofread, Edit & Plagiarism Check -

Proof reading and editing your text will help you cut out pieces that aren't useful information. Plagiarism checking will eradicate the use of others original work in your content, hence making it original.

#7 Conclusion -

Write essence of your blog in the end to conclude in two or three sentences.

Your blog does not replace the classroom - Do remember that learning and teaching blogs should be an extension of the classroom, not a replacement of it.