



Dr Sagar Mal Juniwal's
APEX[®]
UNIVERSITY
JAIPUR

A world of
OPPORTUNITY

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BBA

Bachelor of Business Administration

LIFE @ APEX





Message

From the Chairperson's Desk

Welcome to the Apex School of Commerce and Management, where our journey of excellence and innovation continues to thrive. As the Chairperson, I am immensely proud of the remarkable progress and achievements we have made since our establishment. Our mission has always been to provide a transformative education that not only imparts knowledge but also shapes character and fosters leadership.

At the Apex School of Commerce and Management, we believe in the power of education to change lives and create a better future. Our curriculum is designed to be dynamic and relevant, ensuring that our students are well-equipped to meet the ever-evolving demands of the global business environment.

I am grateful for the unwavering support of our faculty, staff, industry partners, and the broader community. Together, we are committed to maintaining our position as one of the best management schools in Rajasthan. We continuously strive to create an environment where innovation thrives, ideas are born, and leaders are made.

Let us work together to nurture excellence, inspire innovation, and build a future where our students can make a meaningful impact in the world.

■ **Dr. Ravi Junival**
Chairperson



A Journey

REDEFINING EXCELLENCE

Apex School of Commerce & Management

Nurturing Excellence Since 2018

Since its establishment in 2018, the Apex School of Commerce and Management has been synonymous with nurturing excellence. The school has quickly carved out a reputation for delivering top-notch education that blends theoretical foundations with practical insights. The faculty, comprising seasoned academicians and industry professionals, is at the heart of this excellence, bringing a wealth of knowledge and experience to the classroom.

Be A Part of 59 Years Legacy

Joining the Apex School of Commerce and Management means becoming part of the esteemed 59-year legacy of Sanjay Shiksha Samiti, the sponsoring body of Apex University. Apex University has been a beacon of educational excellence, renowned for its dedication to academic integrity, innovation, and societal contribution. The university's legacy is built on a foundation of trust, quality education, and a relentless pursuit of knowledge.

Recognized as one of the

Best Management Schools in Rajasthan

The Apex School of Commerce and Management has earned its place as one of the best management schools in Rajasthan. This recognition is a result of the school's consistent efforts to maintain high academic standards, foster a vibrant learning environment, and produce industry-ready graduates. The school's programs are designed to provide students with a comprehensive understanding of business principles, while also encouraging innovation and entrepreneurship.

The school's strong emphasis on research, community engagement, and global perspectives further solidifies its reputation as a leading institution.



About

APEX SCHOOL OF COMMERCE & MANAGEMENT

Apex University is a leading institution that offers a wide range of commerce and management courses to students, providing them with exceptional educational opportunities and a platform to excel in their careers. With a strong commitment to academic excellence, the university strives to nurture the next generation of business leaders and entrepreneurs.

The commerce curriculum at Apex University is designed to impart comprehensive knowledge of finance, accounting, marketing, and economics, ensuring students gain a thorough understanding of business principles. Through practical exposure and industry-driven projects, students develop critical thinking, problem-solving, and communication skills, essential for thriving in the corporate world.

Furthermore, the management courses offered by Apex University focus on leadership, organizational behavior, strategic planning, and entrepreneurship. The curriculum emphasizes ethical decision-making and equips students with the necessary tools to manage diverse business challenges effectively.

With a dedicated faculty comprising experts and professionals from the business world, state-of-the-art facilities, and a supportive learning environment, Apex University is the ideal destination for aspiring commerce and management students seeking a transformative educational experience.

WHAT MAKES APEX SCHOOL OF COMMERCE & MANAGEMENT UNIQUE?



HOLISTIC LEARNING EXPERIENCE



PRACTICAL TRAINING



ENRICHING GLOBAL



UNIQUE FOCUS ON STUDENT PLACEMENTS



COURSES OFFERED

BBA

**GENERAL | HRM
BANKING & FINANCIAL SERVICES
INTERNATIONAL BUSINESS**

DURATION

3 Years (6 Semesters)

ELIGIBILITY

Minimum 50% 10+2 Required

FEE : ₹ 90,000 Per Annum



BBA (H)

**WITH ACCA-UK
INTERNATIONAL
ACCOUNTING & FINANCE**

DURATION

3 Years (6 Semesters)

ELIGIBILITY

Minimum 50% 10+2 Required

FEE : ₹ 1,00,000 Per Annum

BBA (H)

**WITH USCMA
STRATEGIC FINANCE**

DURATION

3 Years (6 Semesters)

ELIGIBILITY

Minimum 50% 10+2 Required

FEE : ₹ 1,00,000 Per Annum

BBA (Hon.)

**DIGITAL
MARKETING**

DURATION

3 Years (6 Semesters)

ELIGIBILITY

Minimum 50% 10+2 Required

FEE : ₹ 1,00,000 Per Annum



YOU CAN ALSO BE AMONG OUR ALUMNI WORKING AT THE WORLD'S TOP ORGANIZATIONS



MOHIT HASRAJANI
BBA
Selected in
VIKALP OUTSOURCING
SERVICES PVT LTD.



ABHINAV MATHUR
BBA
Selected in
QUANT INSTITUTE OF
FINANCIAL MARKETS



PRANAV PAREEK
BBA
Selected in
CarDekho



BHAVESH GAUR
BBA
Selected in
PIXELATION DIGITAL MEDIA



DHANANJAY SONI
BBA
Selected in
MATTSENKUMAR SERVICES
PVT LTD.



KHUSHAL SHARMA
BBA
Selected in
MAHADEV CONSTRUCTIONS



SHASHANK SWAMI
BBA
Selected in
MATTSENKUMAR SERVICES
PVT LTD.

CAREER PROSPECTS

- ▶ Entrepreneurs
- ▶ Marketing Manager
- ▶ Managers
- ▶ Accountants
- ▶ Management Consultants
- ▶ Investment Bankers
- ▶ Asset Managers
- ▶ Bankers
- ▶ Sales Manager
- ▶ Financial Manager
- ▶ Public Relations Manager
- ▶ Human Resources Manager
- ▶ Financial Analyst
- ▶ Personal Financial Advisor
- ▶ SEO Analyst
- ▶ Business Analyst
- ▶ Market Researcher
- ▶ Project Manager
- ▶ Product Manager
- ▶ Wealth Managers
- ▶ Credit Managers
- ▶ Portfolio Managers
- ▶ Economic Research Analyst
- ▶ Association of Chartered Certified Accountants
- ▶ Equity Research Analyst
- ▶ Merchant Bankers
- ▶ Risk Managers
- ▶ Business Development Managers
- ▶ Certified Management Accountant
- ▶ Business Analytics Specialist
- ▶ Venture Capitalists
- ▶ Human Resource Generalist
- ▶ Relationship Managers
- ▶ Talent Acquisition Manager
- ▶ Digital Marketing Manager
- ▶ Content Marketing Manager
- ▶ Media Strategist
- ▶ Brand Manager
- ▶ Account Manager
- ▶ Social Media Manager
- ▶ Agricultural Economist
- ▶ Farm Manager
- ▶ Chartered Accountant
- ▶ Company Secretary
- ▶ Certified Public Accountant
- ▶ Chartered Financial Analyst



ACHIEVEMENTS



Students of AIMS stood 1 Runner Up in B-Quiz Event and won Rs. 7000/- Cash Prize at IIM. Congratulations to Mr. Shivam Pathak, Mr. Agam Bhardwaj, Mr. Harshit Joshi & Ms. Shipra Khandelwal for their efforts.



AIMS participated in the B-Quiz organised by IIM where over 35 teams from colleges and corporate houses participated and AIMS were 2nd Runner Up in the same and won the prize money of Rs 5000/- Mr. Ali Zeeshan & Ms. Gunjan Maheshwari



Microsoft Excel Core & Advanced Certified Students



INDUSTRIAL VISIT



INDUSTRIAL VISIT



A GUARANTEE OF THE FINEST QUALITY IN EDUCATION

Is Your Future Secure With Us ?

Well, These Marks of Excellence Speak For Us !



This is What CUET Means For You...

Apex University Made History By Becoming The Youngest University in India To Receive 5,90000 CUET Applications in UG & PG Programme.



Best Quality Infrastructure & Digital Resources



Quality in Teaching & Student Development



Relevant Curriculum on a Local, National & Global Levels



Highest academic degree value upon Graduation



Top quality research and innovation Initiatives

CELEBS @ APEX



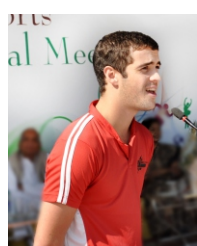
Abishek Bachchan
Bollywood Actor



Karan Johar
Director & Producer



Sunburn Concert
DJ Teri Miko



Spencer Johnson
Football Player



Khayali Sharan
Actor & Laughter Champion



Prasen Kumar
Sa Re Ga Ma Pa Lilit Champs Fame



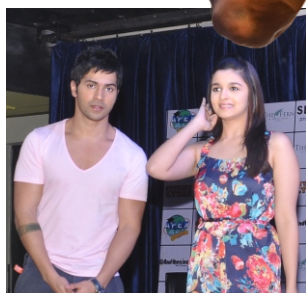
Raja Murad
Bollywood Actor



Teejan Bai
Padma Vibhushan



Rashmika Mandanna
Bollywood Actress



Varun Dhawan & Alia Bhatt
Bollywood Actor & Actress



Arjun Rampal & Vidyut Jamwal
Bollywood Actors



Sidharat Malhotra
Bollywood Actor



Ragini Tandan
Singer



Vilen
Artist



Balveer
Star Cast





Dr Sagar Mal Juniwal's

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